

Trade in Services Statistics  
Workshop  
14-17 May 2013  
Roseau, Dominica

# Domestic and Outbound Tourism

## DOMINICA

- **Domestic tourism:**

tourism of residents of a territory within that territory.

Measurements of domestic tourism:

Domestic tourism is not generally formalized and collected in a systematic manner. However in recent years

# Domestic Tourism cont'd

the monitoring of identifiable sub-activities facilitates the collection of data that presents trends in various domestic tourism sub-sectors.

## ***Measurements***

Residents in Paid Accommodation:

Residents recorded in paid accommodation are registered through individual private arrangements and specific promotional programs

# Domestic Tourism Measurements cont'd

- Private arrangements
- Special and promotional programs
  - Specific holidays
  - Specific programs - STAYCATIONS ;

Special rates and packages are offered to residents

# Domestic Tourism Measurements cont'd

- Surveys

A Residents in Paid Accommodation Survey(RIPAC) was conducted in the Hotel sector in April 2013.

This Survey was based on a 30.0 percent sample of hotels and measured resident accommodation trends.

# Domestic Tourism Measurements cont'd

- Both resident private arrangement and specific promotional programs are recorded.

# Domestic Tourism Measurements cont'd

- Findings of the Survey

It was interesting to note most hotels in the Survey had formal records of residents or nationals though not readily compiled. This facilitated data collection for the RIPAC.

# Domestic Tourism Measurements cont'd

## Resident Hotel Accommodation

	2011	2012	%change
1	60	75	(25)
2	23	4	(82.6)
3	48	85	77.1
4	113	293	159.3*
5	60	65	8.3
6	96	84	(12.5)
7	10	10	0.0

# Domestic Tourism Measurements cont'd

## Reliability

Questionnaire redesigned to capture more accurate information on “ Usual Place of Residence” and not address.

# Domestic Tourism Measurements cont'd

- RESIDENTS IN PAID ACCOMODATION  
QUESTIONNAIRE:

To be completed by one member of the family or group.

1. Usual Place of Residence.....
2. Age Group

	Person 1	Person 2	Person 3	Person 4	Person 5
Less Than 20					
20-29					
30-39					
40-49					
50-64					
65 and over					
Not Stated					

3. Total Expenditure to include everyone in the family or group :

Rooms:.....

Meals:.....

4. Number of person's expenditure covered .....
5. Number of nights spent.....
6. Did you come on a package?.....

If yes tick the appropriate:

Staycation	
Personal	
Other Promotions	

# Domestic Tourism Measurements cont'd

- ***Tourist Attraction Site Visits***

the data on residents to tourist attraction sites is collected by the Forestry Division, Ministry of Agriculture and is readily available.

# Domestic Tourism Measurements cont'd

## *Residents To Tourist Sites*

	<b>2010</b>	<b>%</b>	<b>2011</b>	<b>%</b>	<b>2012</b>
<b>Residents</b>	<b>35,992</b>	<b>12.4</b>	<b>31,063</b>	<b>14.1</b>	
	<b>31,861</b>				
<b>All Visitors</b>	<b>290,813</b>		<b>220,274</b>		<b>.....</b>

# Outbound Tourism

- Outbound tourism :

Someone goes out of their own country for holidays, business, trips

## Measurements

1. Resident arrivals and departures
2. Expenditure on travel(air, sea) through BOP forms and Household Expenditure Surveys

# Outbound Tourism cont'd

## Household Expenditure 2009

- Weights (out of 1000, base June 2010= 100.0)

Air 22.44 expenditure of EC\$18,550.29

Sea 1.7 expenditure of EC\$ 1,405.32

## Index

Air travel moved to 105.46(Dec. 2012)

Sea travel index moved to 120.63(Dec.2012)

# RESIDENT ENTRY SURVEY

- Draft Resident Entry Survey Questionnaire is presented as:

ONLY ONE PERSON FROM EACH FAMILY OR SPENDING PARTY SHOULD COMPLETE A QUESTIONNAIRE.

**BACKGROUND INFORMATION**  
(Please respond appropriately)

**1. WHICH COUNTRY/COUNTRIES DID YOU TRAVEL TO?**

- |                    |          |       |                          |
|--------------------|----------|-------|--------------------------|
| FRENCH WEST INDIES | COUNTRY  | _____ | <input type="checkbox"/> |
| OTHER CARIBBEAN    | COUNTRY  | _____ | <input type="checkbox"/> |
| UNITED STATES      | STATE    | _____ | <input type="checkbox"/> |
| UNITED KINGDOM     | COUNTRY  | _____ | <input type="checkbox"/> |
| FRANCE             | STATE    | _____ | <input type="checkbox"/> |
| OTHER EUROPE       | STATE    | _____ | <input type="checkbox"/> |
| CANADA             | PROVINCE | _____ | <input type="checkbox"/> |
| OTHER              | COUNTRY  | _____ | <input type="checkbox"/> |

**2. MAIN PURPOSE OF VISIT?**

- |                      |                          |                  |                          |
|----------------------|--------------------------|------------------|--------------------------|
| 1. VACATION          | <input type="checkbox"/> | 5. BUSINESS ONLY | <input type="checkbox"/> |
| 2. VISIT FAMILY      | <input type="checkbox"/> | 6. STUDY         | <input type="checkbox"/> |
| 3. VISIT FRIENDS     | <input type="checkbox"/> | 7. DAY TRIP      | <input type="checkbox"/> |
| 4. VACATION/BUSINESS | <input type="checkbox"/> | 8. OTHER         | <input type="checkbox"/> |

**3. (a) WAS THIS YOUR FIRST VISIT TO THAT COUNTRY?**

YES  NO

IF NO, HOW MANY TIMES HAVE YOU VISITED? \_\_\_\_\_

**(b) IF COUNTRY IS IN THE CARIBBEAN, WAS THIS YOUR FIRST VISIT?**

YES  NO

IF NO, HOW MANY TIMES HAVE YOU VISITED? \_\_\_\_\_

**4. TYPE OF ACCOMMODATION? (Tick appropriate Box)**

- |                          |                          |             |                          |
|--------------------------|--------------------------|-------------|--------------------------|
| 1. HOTEL                 | <input type="checkbox"/> | 4. COTTAGE  | <input type="checkbox"/> |
| 2. GUEST HOME            | <input type="checkbox"/> | 5. FRIEND   | <input type="checkbox"/> |
| 3. APARTMENT/VILLA       | <input type="checkbox"/> | 6. RELATIVE | <input type="checkbox"/> |
| 7. OWN HOME              | <input type="checkbox"/> |             |                          |
| 8. OTHER (Specify) _____ |                          |             |                          |

Name of accommodation - \_\_\_\_\_

**4.1 Sex** Male  Female

**5. IN WHICH AGE GROUP ARE YOU?**

- |              |                          |             |                          |
|--------------|--------------------------|-------------|--------------------------|
| LESS THAN 20 | <input type="checkbox"/> | 40 - 49     | <input type="checkbox"/> |
| 20 - 29      | <input type="checkbox"/> | 50 - 64     | <input type="checkbox"/> |
| 30 - 39      | <input type="checkbox"/> | 65 AND OVER | <input type="checkbox"/> |

**6. EXACTLY HOW MANY NIGHTS DID YOU SPEND IN THAT COUNTRY?**

\_\_\_\_\_

**7. WITH WHOM DID YOU TRAVEL?**

- |                  |                          |         |                          |
|------------------|--------------------------|---------|--------------------------|
| ALONE            | <input type="checkbox"/> | FRIENDS | <input type="checkbox"/> |
| FAMILY ONLY      | <input type="checkbox"/> | GROUP   | <input type="checkbox"/> |
| WITH SPOUSE ONLY | <input type="checkbox"/> | OTHER   | <input type="checkbox"/> |

**EXPENDITURE**

**8 (a) WHAT WAS YOUR TOTAL EXPENDITURE IN DOMINICA?**

\_\_\_\_\_

SUS , SEC. , Euro,  British Pound  Other

**HOW MUCH OF THIS MONEY DID YOU SPEND ON:**

**TICKETS** \_\_\_\_\_

**ACCOMMODATION** \_\_\_\_\_  
(please indicate if breakfast is included)

**MEALS & DRINKS** \_\_\_\_\_

**TAXI/CAR RENTAL** \_\_\_\_\_

**TOURS/TOUR GUIDES** \_\_\_\_\_

**HANDICRAFT/SOUVENIRS LOCAL ITEMS** \_\_\_\_\_

**OTHER SHOPPING** \_\_\_\_\_

**INVESTMENTS (SPECIFY)** \_\_\_\_\_

**ON FAMILY** \_\_\_\_\_

**ALL OTHER (Specify)** \_\_\_\_\_

**10. NAME THREE (3) MAIN PLACES OF INTEREST TO YOU**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**WE WOULD LIKE BRIEF COMMENTS ON YOUR VISIT**

\_\_\_\_\_

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*Thank you for your participation*

# Domestic and Outbound Tourism

- Thank you  
Enjoy your trip